

FOR IMMEDIATE RELEASE

Date: August 11, 2006

**City of Asheville
Parks and Recreation Department**

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REID CENTER TO KICK OFF FUNDRAISING CAMPAIGN

Asheville, NC – A milestone in the life of the W.C. Reid Center for Creative Arts will take place at the official kick off of the multi-million dollar fundraising campaign to renovate the center into a premier community center for recreation and the arts. Mayor Terry Bellamy will host the event on August 18 at 10:30 a.m. as part of the closing session of the Women's Awareness Forum. The mayor will be joined by campaign chairs Virgil Smith and K. Ray Bailey, and Congressman Charles Taylor to make this very special announcement.

The public is invited to join the mayor for the kick off event located at the W.C. Reid Center, 133 Livingston St.

For information, contact Meg White at 828-5811 or mwhite@ashevillenc.gov.

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